



FORECOURT SPOTLIGHT ON GALA KANTURK, CO. CORK

Owner of Murphy's Gala Kanturk, Irene Murphy tells IF&CR why Gala is the symbol group for her.

Situated on a busy road in Banteer, Kanturk, Murphy's Gala Kanturk is driven by both local and passing trade. Even though traffic passes quickly on this road, the length of the roadside frontage of the store and forecourt allows great visibility to motorists passing by who want to stop off at the shop.

"We've been with the Gala group for almost 8 years," says owner Irene Murphy. "Our

deli is very popular and gets great repeat business and our Baker's Corner offering has a great reputation for quality and has been performing extremely well. We also design and make bespoke birthday cakes of a very high standard. Our most important asset, our staff, go that extra mile for customers every day.

"We have New Street Deli, Coffee Junction, Baker's Corner and Galato concepts in the store. These have added a new attraction for customers looking for quality and reliability

at a good price. These concepts from Gala are exclusive and unique, generating consistent repeat business for the store.

"Access to a local wholesaler was a huge draw when choosing a symbol group and we really like how our local Gala wholesaler, M&P O'Sullivan, does business. It's a no nonsense relationship and our contacts there are readily contactable. The relationship has grown over the years to one of trust and stability. Our Gala Retail operations executive, Colin McTaggart, is a consummate professional and a reliable source of support and guidance. Our actions for the business are dealt with speedily and efficiently by the team at Gala once agreed and they are always working with us to help us take the business to the next level.

"The Gala Group is constantly challenging itself and its retailers, like myself, to reach higher and achieve maximum return and high standards at all times. Supply and availability has been incredible during the Covid-19 pandemic with delivery frequency increased - no order is too small. Our concepts are all working extremely well and give us a point of difference to other stores in the area.

"If you want a 5-star service, delivered effortlessly, and a relationship of trust and support, this group is second to none. You will get expert advice from experienced professionals. We're glad to have made the move and we look forward to a profitable future with the Gala Group."

SUPERVALU & ASIAM LAUNCH BRIDGE BACK TO SCHOOL

SuperValu & AsIAM announced the launch of a learning resource toolkit, developed with Mary Immaculate College.

Covid-19 has posed challenges for every household in Ireland and for many autistic people, the loss of structure and routine has been particularly tough. While many have been struggling there are also many who find the lack of pressure to go to school, social events and everyday activities a relief. However, as people return to education re-establishing routines in settings that may have changed substantially will be a challenge. The Bridge Back to School learning resource has been developed to help those with high support needs prepare during the summer months

to return to school in September.

20,000 of the resource booklets will be distributed to SuperValu stores nationwide and be available to pick up from Monday, July 6th in every store at identifiable points. The resource can also be accessed online from the SuperValu website.

AsIAM worked in collaboration with Professor Emer Ring of Mary Immaculate College who has extensive experience in education including working with the Department of Education and Skills, as a primary mainstream class teacher and as learning & support resource, teacher to develop the resource.

Martin Kelleher managing director, SuperValu said: "We are proud of the work we

are doing to raise awareness of autism in all SuperValu communities around the country. SuperValu and AsIAM are committed to the journey of making our communities more autism friendly and inclusive of all members. We are delighted to partner with Mary Immaculate College and AsIAM to develop this resource from the experienced knowledge of a pool of experts. SuperValu recognises the challenges for families as they prepare for the return to school and hope that this useful and practical learning resource will be an essential support for them over the coming months. The resource will be available for all to pick up in their local SuperValu from Monday, July 6th."